Vermont Works for Women helps women and girls recognize their potential and <u>explore</u>, <u>pursue</u>, <u>and excel in work that leads to economic independence</u>.



- **50%** of VT women who work full-time work are in fields where median salary is under \$35,000/yr.
- Poverty rate for female single-headed households is close to 40%
- 60% of high-wage, high-demand jobs are in sectors in which women are a significant minority

Change the Story, Where Women Work, 2016



Workforce Development

Through the Lens of:

Career Education & Exploration

Busting Gender Biases

Training/Education (transferable, hard, referrals)

Informed financial impact

Retention (requires the right job/work environment)

Job Search, Placement &



<u>VWW supports women to</u>:

- Identify/overcome barriers to financially viable employment
- Understand local employment landscape
- Identify jobs aligned with interests/needs
- Understand financial implications of choices
- Access training/education/jobs/employers that align with their individual needs
- On-going support



Programs for Women

Women In Non-Traditional Jobs (NEW USDOL GRANT!)

- Pre-apprenticeship training in electrical, plumbing, and construction
- Mentoring and support networks
- Technical assistance to employers to support recruitment/retention, including manufacturing companies
- Marketing/awareness building of opportunities for women in non-traditional sectors

Risk Reduction/Employment Readiness at CRCF - weekly classroom, monthly speakers, pre-release employment planning, post-release support in areas where VWW is working.



Programs for Women (continued)

Step In to Work – 6-8 week program for women with "significant barriers"- transferable skills, on-the-job, referrals to training, job search and placement, on-going coaching support (Chittenden + Franklin County)

Step In to Work 2.0 – for women "without barriers"

- Individualized career education/exploration, referrals to training/education, job search support, coaching

Jumpstart your Job Search Workshops (R&D Pilot Project)

- Public workshops targeting any women seeking employment
- Data collection on women's employment support needs
- Bringing female job seekers into the pipeline



Career Education & Exploration

Work Readiness & Employment Support

Building Better Work/Education Environments

Target Audience

Middle

Schoolers

High

Schoolers

Women

Women seeking sustainable, financially viable career opportunities

Businesses

Technical Centers

Training

Partners

Policy Makers



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